

# EXPAND YOUR BRAND with CVxEXPO SOCIAL SPONSORSHIPS

*Unique opportunities for as little as \$2,000*

CVxEXPO Partner - Vendor Meet-Ups are intimate, high-impact, activity-based business networking experiences in which sponsors can bond with new partners or build goodwill to existing relationships. Choose from a menu of celebratory and memory-making pre- and post-show events and leave all the planning and organization to us.

Sponsors can invite select guests or let CVxEXPO invite new potential partners to these unique networking events that take place on-site or within a few miles of host hotel [Talking Stick Resort & Casino](#). All activities, libations and munchies are free to partner attendees. Join us in Scottsdale this November to recharge your channel strategy.

## Annual CVxEXPO Golf Opening



The official kick-off to [CVxEXPO 2024](#), the *CVx 3rd Annual Golf Opening* takes place on-site at [Talking Stick's](#) distinctive championship course designed by course architects Ben Crenshaw and Bill Coore. The 2023 Golf Opening hosted more than 70 golfers, with the top-placing teams taking home nearly \$3,000 in prizes. Several sponsorship opportunities are available for the nine-hole tournament, including lead sponsors, individual holes, longest drive and drink carts.

**Sponsorship prices range from \$2,000 to \$20,000.**

## On-Site Texas Hold'em Tournament



Both experienced poker players and newbies to the felt table can enjoy a hosted tournament of Texas Hold'em with nothing to lose and everything to win. Each player starts with a free buy-in of 1,500 tournament chips. Each round lasts about 15 minutes. The winner gets \$250, second place \$150 and third \$100. Players are treated to tableside snacks and drinks. Up to 40 players can be accommodated.

**Sponsor price: \$6,000**

**Food & Beverage Sponsor: \$2,000**

## Inaugural CVxEXPO Pickleball Championship



Pickleball offers a unique corporate experience built on the momentum of the biggest craze in recreational and professional sports. Players of all skills levels (paddles provided) are sure to have fun at this friendly but fast-paced doubles tournament that will crown the unofficial pickleball champions of the channel. Tournament location [The Orchard Pickle Ball Club](#) is just 2.2 miles from CVx host site Talking Stick Resort & Casino and provides manicured courts in an air conditioning facility with a state-of-the-art sound systems. The maximum number of attendees (players and guests) is 50.

**Exclusive Title Sponsor: \$10,000**

**Food & Beverage Sponsor: \$3,500**

## High Octane E-Kart Racing



High-speed cart racing is a great way to make a high-energy impression on new prospects. Located less than two-miles from the host hotel and conference center, [Octane Raceway](#) features a 1/3-mile indoor and outdoor track and electric karts that race up to 45 mph. Experience wheel-to-wheel action with up to 11 other racers per heat, with bragging rights going to the fastest finishers.

**Exclusive Title Sponsor: \$5,000**

**Food & Drink Sponsor: \$2,000**

## VIP Boutique Bowling Night



This isn't your uncle's Tuesday night bowling league. This VIP bowling experience takes place on eight AR-enhanced bowling lanes complemented with lounge seating and VIP service. The upscale lounge space has luxury seating, chandeliers, exclusive access to the VIP bar, multiple billiard tables and food and drink from a chef-curated menu. You've never bowled like this before. Host up to 50 guests.

**Exclusive Title Sponsor: \$7,500**

**Food & Drink Sponsor: \$3,000**

## Scottsdale Party Bike



Enjoy a two-hour cruise around Old Town Scottsdale's entertainment district on these unique four-wheeled, 14-passenger mobile bicycle bars, each tricked out with its own driver, rocking sound system, LED party lights, electric-assist motor and fully stocked bar. iPedal to one of Old Town's most popular bars where your group can cut the lines and enjoy exclusive drink specials. Host up to 56 partners and guests (14 riders per bike bar) for this unique spin on the party bus.

**Exclusive Title Sponsor: \$8,500**

**Food & Drink Sponsor: \$2,500**

## Upscale, Adult Mini-Golf Meet-Up



Host site Puttshack has infused the putt-putt experience with interactive holes, an automated scoring system, DJ beats and a super-cool vibe. Host up to 30 guests for an evening of complimentary food, an open top-shelf bar and the most fun adults legally can have while playing mini-golf.

**Exclusive Title Sponsor: \$5,500**

## Evening at Top Golf



The [Top Golf](#) experience brings music, giant targets, giant TVs, and a hand-crafted food & beverage menu to a game long associated with business pleasure. Just a handful of 1-wood drives from the show hotel parking lot, [Top Golf](#) is a popular destination for group events including birthday parties, corporate events and holiday parties. Host up to 45 partners and guests.

**Exclusive Title Sponsor: \$7,500**

**Food & Drink: \$2,900**

**CV<sup>x</sup> EXPO24**

**NOV 12-14th 2024  
Scottsdale, Ariz.**

# CVx PARTNER - VENDOR MEET-UP SPONSORSHIP FAQs

## What do Title Sponsorships get?

Title sponsors will be prominent in all pre-, post- and on-site marketing, promotions, socialization and attendee communications for their networking experience and will be featured through signage and recognition on site. All activities, food and beverages will be free to all event guests. Sponsors can invite guests or let us open the invitation to CVxExpo partner attendees. Basically, it's your party, we just do all the heavy lifting.

## Title Sponsors also receive:

- Full page advertisements promoting their event in two ChannelVision magazines leading up to CVx.
- Four email marketing campaigns promoting the event to ChannelVision's digital audience of thousands of agents, MSPs, VARs and distributors,
- Marketing assets to promote and socialize their event.
- Association of your brand with the positive energy of CVx's annual celebration and sales retreat in the winter desert.

## What's a 'Food & Beverage' sponsorship?

All events include at least limited beverages and light meals. When a food & beverage sponsor joins the party, the festivities move toward a more open-bar and all-you-can-eat environment. Food & Beverage brands are represented in pre- and post-event promotions and marketing and through signage on-site at the event and on the CVxExpo23 expo floor.

- Two email blasts promoting their sponsorship of the event
- Event VIP guest passes

## When do these events take place?

Most events take place either shortly after the expo hall closes on Wednesday evening (November 15) or later in that evening. Some venues offer flexibility with start times.

## Can I make my event bigger than the guest limit?

The idea is to create intimate, shared experiences, but some events can accommodate larger guest counts. Contact us for pricing information.

## What about transportation?

All events are either on-site at host site Talking Stick Resort & Casino or within a cheap, two-mile rideshare. Guests are treated to free activities and libations on arrival, but transportation is not included in the sponsorship price. We can provide local transportation if a sponsor would like it included. Contact us for pricing information.

## Tentative guest limits:

- Golf Open 72
- Party Bikes 56
- Pickleball 50
- Poker Tourney 40
- Pool Party, up to unlimited
- Top Golf 45
- VIP Bowling 50

**CVx**  
**EXPO24**  
NOV 12-14th 2024, Scottsdale, Ariz.